

## Ethics and Entrepreneurial Leadership

PHL 219

Standalone Core Course, Integrated Course in Innovation ICT  
Fulfills department major/minor/elective

### Course Description

When you think of a good leader, what do you imagine? Can you imagine yourself stepping into that vision and owning it? In this standalone core course, students will learn major moral theories (such as Kantian Ethics and Care Ethics), theories of leadership, and entrepreneurial concepts, and apply these frameworks to a project of their own design. The project will be aimed at bringing students closer to their own vision of what it means to be an ethical leader, and course materials and activities will challenge them to critically rethink this vision and their means of approaching it throughout the semester.

### Course Student Learning Outcomes (SLOs)

*Upon successful completion of this course, students are expected to...*

Course SLO Narrative	Supports Core SLO # and Narrative	Method(s) of Course SLO Assessment
Define and differentiate ethical and leadership theories and discuss them in class.	2.2, 3.3	Participation in Class Discussion, Exams
Apply leadership and ethical theories to personal development as entrepreneurially minded leaders.	3.3, 2.4a, 2.4b	Exams, Self-Development Project
Reflect on ethical considerations and responsibilities of a leader based on philosophical papers, case studies, and personal experiences.	2.4a, 2.4b, 2.5, 2.1/2.3	Participation in Class Discussion, Exams, Self-Development Project
Develop and sharpen leadership skills in a multi-disciplinary and applied learning environment.	2.9, 3.2	Class Activities, Participation in Class Discussion, Self-Development Project
Assume leadership roles throughout the entire leadership project development process.	2.9, 2.4b, 3.2	Class Activities, Self-Development Project

### Required Texts/Source Materials

All of the readings for this course will be on the course Blackboard page [BB]. I recommend bringing assigned readings with you, in hard copy, to class.

### Core Signature Assignment

The Core Signature Assignment for this course will be your Progress Report (the second component of your Self-Development Project).

The assignment listed in this section must be uploaded to your Taskstream e-Portfolio under CORE SLO # 3.3 (Ethical Reasoning) and you MUST post an accompanying set of reflections about the work to your e-Portfolio as well.

### Grading Criteria & Assessment Information

**Attendance and Participation:** Philosophy relies on critical and creative thinking, and that is not only easier, but also a lot more fun, to do with more than one mind. For that reason, it is essential to the success of this class that you are actively engaged in discussion.

**Readings:** All readings must be completed before the day they are discussed in class. If you have not completed the reading when class discussion begins, you should go back to it and complete the reading after class discussion.

**Exams:** There will be two exams for the course, in which you will be tested on your knowledge of readings and theories from class and your ability to apply these to situations and cases described in the exam.

**Self-Development Reports:** The most central project for the class will be your "Self-Development Project," in which you will design a plan for yourself to improve your own leadership skills over the course of the semester. You will be graded on three "Reports" about your progress on this project. The First Report will focus most centrally on theory: you will explain what you think are the most important things you have learned about leadership and explain how that knowledge informs a plan for carrying out a particular activity (journaling, joining a student group, participating in a community event, etc). The Second Report will focus on reporting how you are doing in the practice of carrying out your project or plan and what you have learned from that experience. The Third Report will provide you with the chance to rethink the theory and/or practice of your project based on what you have continued to learn over the semester, looking especially toward what you can continue to do going forward to keep improving your leadership skills.

**Grading Components:** Please note that generally speaking, I do not use Blackboard Grades to calculate or share grades. I will tell you how to find your paper grades and your exams grades. If you want to know how you are doing at class at each step of the way, I recommend storing these grades yourself as you receive them and using the percentages below to make your own estimates about how you need to perform on upcoming assignments. (If you're unsure how to do this, just ask! It's a good thing to learn!) Of course, you are also welcome to come to office hours or schedule a meeting with me to discuss your grade in more detail at any point.

### **What Matters for Your Final Grade:**

Attendance and Participation: 15%

Exam 1: 15%

First Report: 15%

Second Report: 15%

Exam 2: 25%

Third Report\*: 15%

\*Denotes Core Signature Assignment requiring e-Portfolio upload to SLO 3.3 and reflections

**Attendance/Participation grading:** If you attend all classes (remotely or in person), pay attention in class (not being distracted by your phone/laptop, etc.), engage actively in group activities, and share a question or a comment about weekly or every other week, you will receive an A on Attendance and Participation. If any of these factors is lacking (attendance is low, you are often distracted during class, you do not engage in group activities, or you rarely or never ask a question/make a comment), your Participation and Attendance grade will be lower. If you attend all but three classes and consistently pay attention and work cooperatively during class, you will receive at least a C on Participation and Attendance--but in order to earn above a passing grade, you will need to actively participate in our class discussions by sharing your confusions/ideas with the group. **If you are concerned about participating in class for any reason, please feel free to meet with me or email me so that we can work on a strategy to make it easier for you to join in!**

**Report grading:** Reports will be graded on quality and clarity of the student's original reflective thinking and presence of consistent citations (not on grammar, spelling, or formatting). **A good reflective paper must include at least one conclusion and the student's own original reasoning in support of that conclusion.**

Generally speaking: A papers contain compelling and clear original reasoning for at least one conclusion. B papers contain clear reasoning that requires more support to be compelling. C papers contain original ideas/reflection but have not been organized into a clear line or reasoning. A summary, in which the student accurately explains the reasoning another author provides for a conclusion, is not the same as reflective reasoning, and even extremely well-written summaries will be awarded at highest a D. Paper letter grades correspond to points as follows:

A = 95
A/B = 90
B = 85
B/C = 80
C = 75
D = 65
F = 50

**Exams and Final Grade calculations will be made using the following grading scale:**

Letter Grade	Grade Point and Grade Scale	Description
A	4.00 93-100	<i>Outstanding.</i> Signifies the highest level of achievement in the subject and indicates an exceptional general competence, and exemplary comprehension and interpretation skills. Work is devoid of errors, and reflects a highly nuanced understanding of disciplinary concepts.
A-	3.67 90-92	<i>Excellent.</i> Signifies an advanced level of achievement approaching the highest category. Work contains a few minor errors, but reflects a mastery of disciplinary concepts.
B+	3.33 87-89	<i>Very Good.</i> Signifies a consistently high level of achievement and indicates that the course requirements have been fulfilled in an intelligent, superior manner. Work contains some minor errors, but reflects a near mastery of disciplinary concepts.
B	3.00 83-86	<i>Good.</i> Signifies a complex engagement with disciplinary content, and well-developed critical skills. Work contains several minor, but no significant errors.
B-	2.67 80-82	<i>Above Average.</i> Signifies a more than acceptable degree of disciplinary knowledge and skills. Work contains some significant and some minor errors.
C+	2.33 77-79	<i>Satisfactory.</i> Signifies consistent achievement of a quality that satisfies, and sometimes exceeds stated, basic requirements. Work contains significant errors and patterns of error, but reflects an acceptable degree of disciplinary knowledge and skills.
C	2.00 73-76	<i>Fair.</i> Signifies achievement of a quality that satisfies the stated, basic requirements of coursework, and a functional, though incomplete understanding of disciplinary concepts.
C-	1.67 70-72	<i>Poor.</i> Signifies a level of understanding below the basic level expected of students. Work contains many errors, including patterns of error, and reflects only partial understanding of disciplinary concepts.
D	1.00 60-69	<i>Minimal Passing.</i> Signifies a level of understanding well below the basic level expected of students. Work is consistently riddled with errors and patterns of error, and reflects only a minimal understanding of disciplinary concepts.
P		<i>Passing.</i> Signifies satisfactory completion of course requirements and the earning of credit without quality points.
U		<i>Unsatisfactory.</i> No quality points assigned.
F	0.00 0-59	<i>Failure.</i> Signifies failure to meet basic course requirements.
FA		<i>Failure - Excessive Absence.</i> Signifies dismissal from a course for unacceptable academic performance and absence from 20 percent or more of the scheduled class sessions. Requests for this grade are filed by the faculty member with the dean of the school in which the student is enrolled. This grade is computed as an "F" in the cumulative index.
I		<i>Incomplete:</i> If for serious reasons, students are unable to complete one or more requirements of a course, including the final examination, students may wish to apply for an "Incomplete." Students must submit a written request for review and approval to the course instructor by the last day of classes. If the request is granted, the time for submitting outstanding work is extended until the date indicated in the academic calendar. The faculty member will notify the student of the missing assignment(s) and

Letter Grade	Grade Point and Grade Scale	Description
		examinations with the option to give a due date before the one posted on the academic calendar. A faculty member also has the option to give an Incomplete to a student that has missed the final examination. Instructors are responsible to notify their academic dean of the granting of an Incomplete grade. In all cases of "Incomplete" grades if the course requirements are not met within the extended period of time, the final grade will be recorded at the discretion of the instructor. The deadline for submitting materials to the instructor is 6 weeks from the semester's posted due date for grades.
W		<i>Withdrawal</i> . Signifies withdrawal from a course with permission of the Academic Advising Office or appropriate academic dean.
H		<i>Audit</i> . Signifies that a course was not taken for credit.
SP		<i>Satisfactory Progress</i> . Signifies that a course is not complete as of the end of the present semester, but is continuing.

### Double-Dip Policy:

Students may use up to 12 shared credits to complete a double major, second bachelor degree, secondary major, minor or dual degree. This is the maximum number of shared credits allowed by New York State unless otherwise specified as in select 5-year dual degree programs. Credits may not be shared within the 45 required credits of the college core curriculum. College core curriculum credits may be used to fulfill major or minor requirements, unless otherwise specified. No more than half the coursework toward any program of study (major or minor) may be fulfilled using shared credits. Departments may restrict shared credits within their majors and minors but must seek approval through undergraduate curriculum committees and governance process. No credits may ever be triple-counted among any combination of majors and/or minors.

### Late Work

Late work will be accepted, with a penalty of 3 point off of the grade per day it is late. I encourage you to ask for an extension ahead of time if you suspect you will not have work finished on time!

### Cheating and Plagiarism (Class Policy)

Cheating and plagiarism are subject to school-wide policy (see College Policies section for more information) in addition to in-class penalties. Plagiarism in this course will result in a zero on the assignment, although students will have the chance to resubmit in order to receive 55% instead of 0%. This is the policy cheating and plagiarism especially interfere with your own learning in a philosophy class. By far the most important goal of this class is for you to develop, articulate, and critically assess your own thinking. Deriving your ideas from other people's ideas makes this impossible, and

when you do it you are dismissing the greater potential of your own ideas. Do not do that to yourself. I know this material is new to many of you, so if you are worried about your ability to complete any assignment, you can contact me at any point for help. I have talked many students through arguments, and I am happy to do it for you, too! You are capable of completing these assignments with your own thinking, especially if you can master the skill of asking for help when you need it!

## Course Calendar:

### Week 1 (What Makes a Good Leader)

Tu 8/31

Reading due: None

Th 9/2

**Class cancelled, Hurricane Ida**

### Week 2

Tu 9/7

Reading due: Machiavelli, The Prince, Ch.XVII-XVIII (Ch.17-18)  
Lao Tzu, Book of the Way of Virtue/ Tao Te Ching

Th 9/9

Reading due: Notes on Entrepreneurial Leadership Qualities [L]

**LAST CHANCE TO ADD/DROP/SWAP IS FRIDAY 9/10**

### Week 3

Tu 9/14

Reading due: Mill, What Utilitarianism Is [M]

Th 9/16

Reading due: Northouse, Leadership: Theory and Practice, Ch.4 (Behavioral Approach) [L]

### Week 4

Tu 9/21

Reading due: Northouse, Leadership: Theory and Practice, Ch.5 (Situational Approach) [L]

Th 9/23

Reading due: Kant, Groundwork of the Metaphysics of Morals, excerpts [M]

## Week 5

Tu 9/28

Reading due: None

Th 9/30

Reading due: None

## Exam 1

## Week 6

Tu 10/5

Reading due: Aristotle, Nichomachean Ethics, excerpt [M]

Th 10/7

Reading due: Noddings, An Ethic of Care, excerpts [M]

## Week 7 (Leadership, Followership, and Dependency)

Tu 10/12

Reading due: Solomon, The Controversy Over Infant Formula

Th 10/14

Reading due: Northouse, Leadership: Theory and Practice, Ch. 10 (Servant Leadership) [L]

## First Report due

## PROGRESS REPORTS FOR CLASS AVAILABLE ON FRIDAY 10/15

## Week 8

Tu 10/19

Reading due: Randels; Loyalty, Corporations, and Community

Th 10/21

Reading due: Gawande, Personal Best

## Week 9

Tu 10/26

Reading due: Northouse, Leadership: Theory and Practice, Ch. 14 (Team Leadership) [L]

Th 10/28

Reading due: Northouse, Introduction to Leadership, Ch. 10 (Handling Conflict) [L]

## Week 10

Tu 11/2

Reading due: None

**Bring a printed out copy of your Report One with you**

Th 11/4

During class: Watch: The Crown, "Marionettes" and apply concepts from Handling Conflict

## Week 11

Tu 11/9

Reading due: Northouse, Leadership: Theory and Practice, Ch. 8 (Transformational Leadership) [L]

**Second Report due**

Th 11/11

**Veteran's Day, No class!**

## Week 12 (Visions and Progress)

Tu 11/16

**Classes run on a Thursday schedule (no difference for our class)**

Reading due: Northouse, Introduction to Leadership, Ch. 7 (Creating a Vision)

Th 11/18

Reading due: Lorde, The Transformation of Silence into Language and Action

**LAST DAY TO WITHDRAW WITH A "W" IS FRIDAY 11/19**

## Week 13

Tu 11/23

Reading due: Ransby, Ella Baker's Legacy Runs Deep: Know Her Name

Th 11/25

**Thanksgiving, No class!**

## Week 14

Tu 11/30

Reading due: None

Th 12/2

Reading due: None



## **Exam 2**

### **Week 15**

Tu 12/7

Reading/listening due: Klein and Traister, Andrew Cuomo and the Performance of Power

Th 12/9

Reading due: None

**Final Exam: Third Report due, on Thurs. 12/16, 10:30am-12:40pm**